SARAH BREWSTER

Skip the Forest for the Financial Trees in ActivReporter



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A FEW THINGS FIRST

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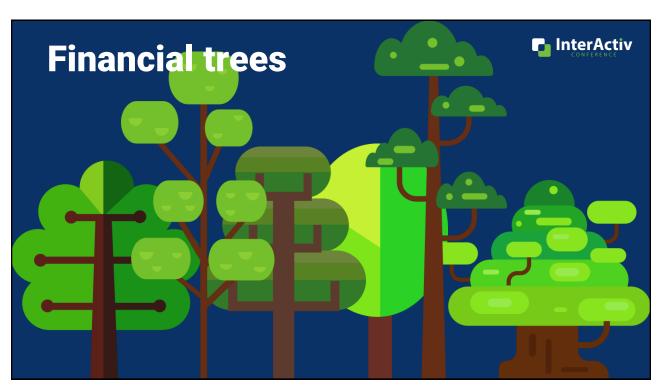


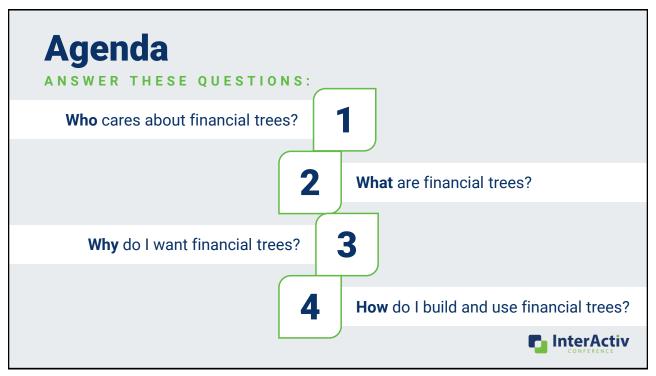
Sarah Brewster

Implementation Specialist



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Who cares about financial trees?



Current Month End Process

- 5 working days to close
- +2 additional days to report and distribute



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Who cares about financial trees?



Current Month End Process

- 3 high level financial statements
- Branch managers are not ActivReporter users



Who cares about financial trees?

You do! Because you want your managers, department heads, and others to get financial reports that are:

- Timely
- Relevant

to make good decisions.



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Current Challenges

- Time
- Complexity
- •Others?



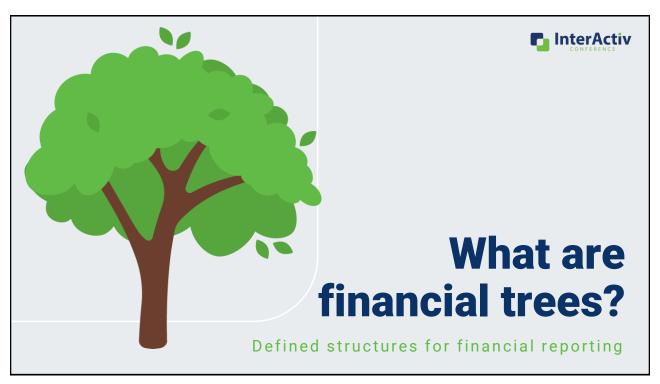
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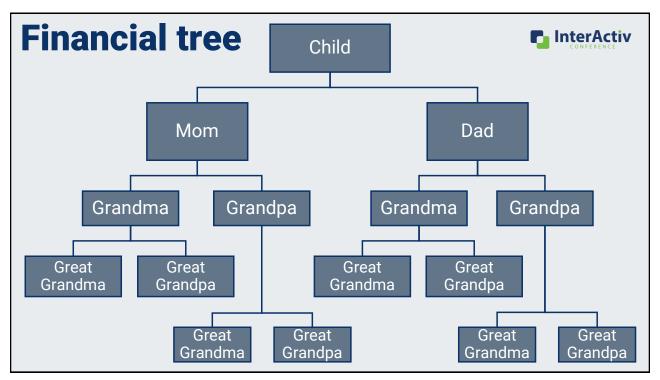
Who cares about financial trees?

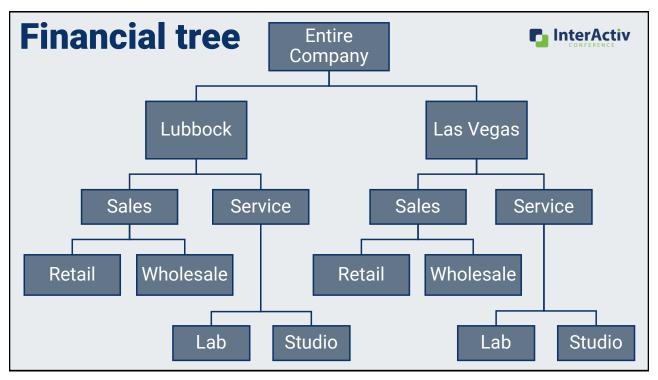
You do! Because you want financial reports that are:

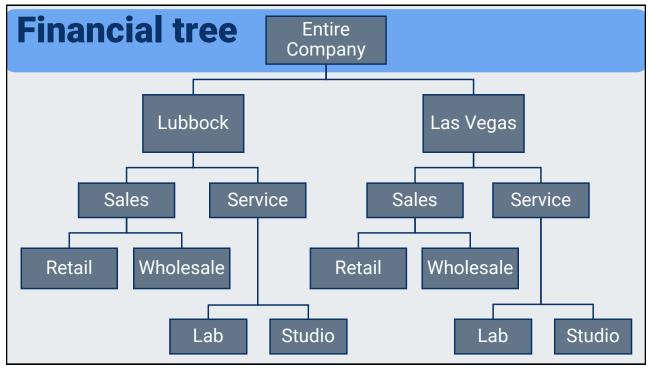
- Repeatable
- Flexible
- Low maintenance

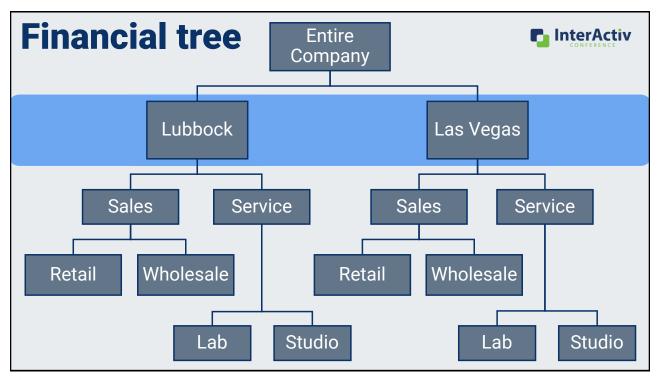


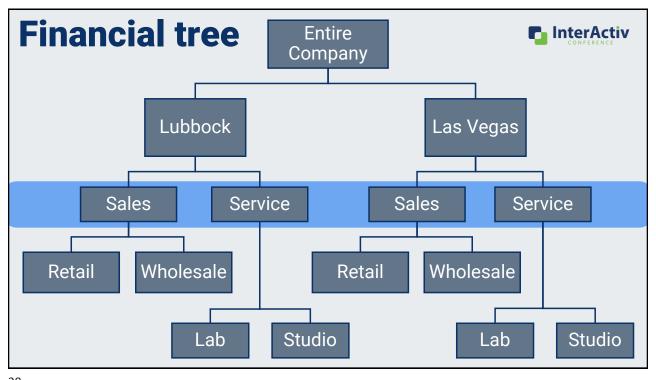


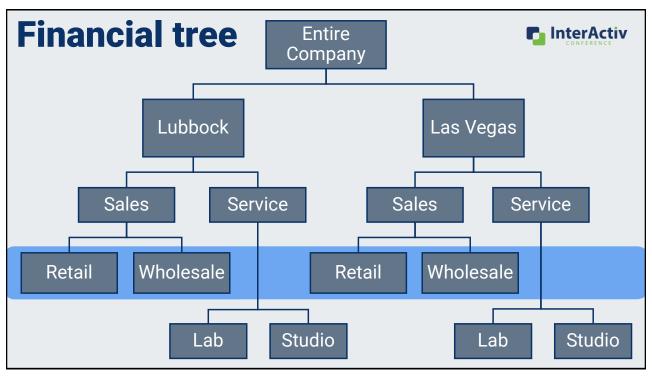


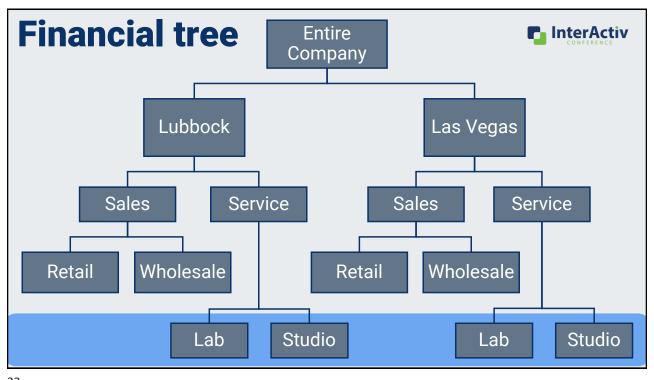


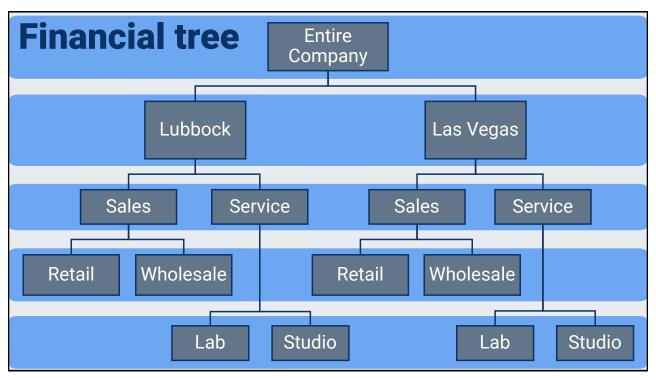


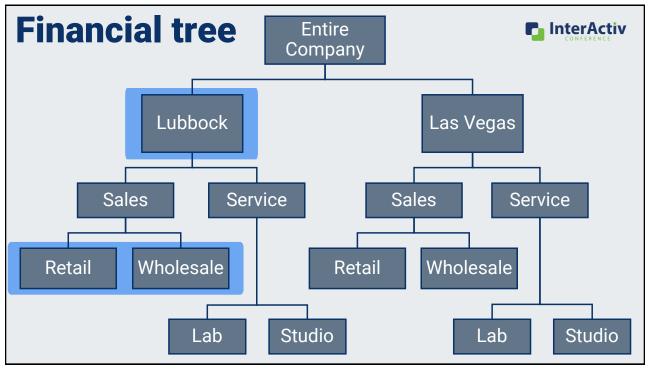












What is a financial tree?





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What is a financial tree?

- Description of an organization's hierarchy of various profit centers, locations, or other pieces
- Pefined in ActivReporter using segments and rollups



Financial Tree

XXX - XXXX - XX - X

Division - Main - Department - Ledger

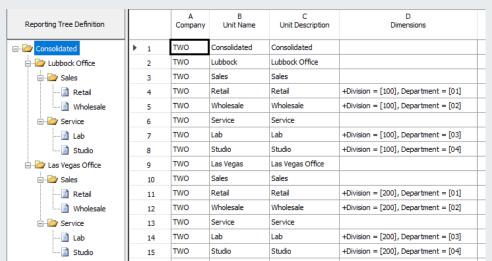
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Lubbock Office - Advertising - Wholesale - Actual

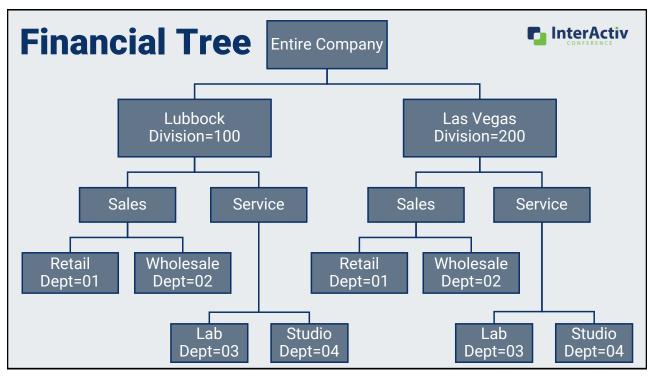


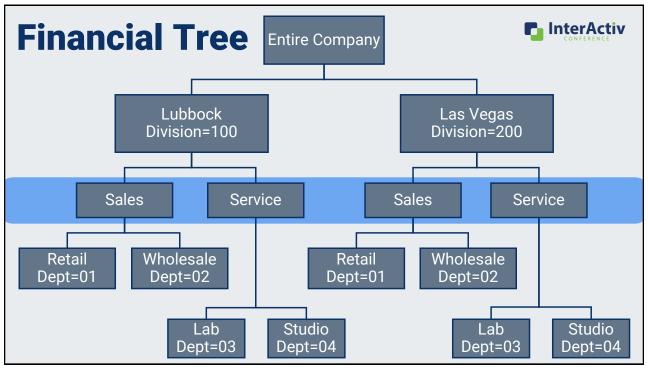
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Financial Trees in MR



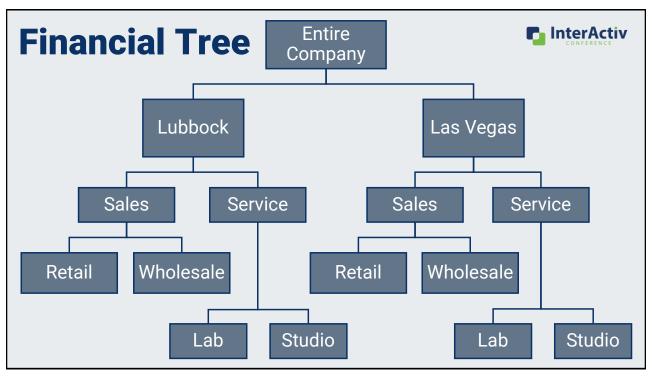




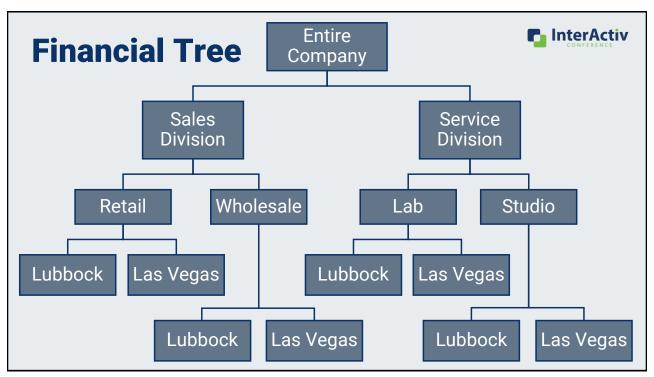




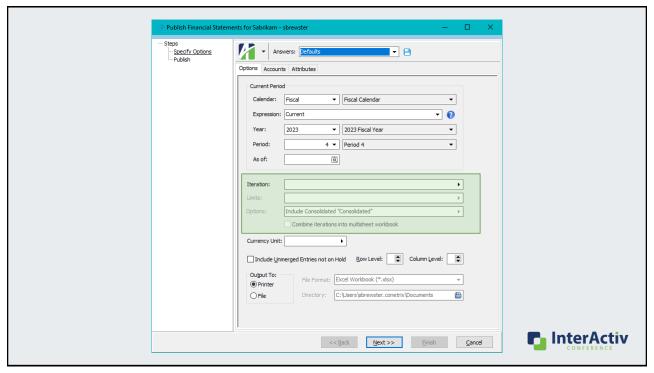


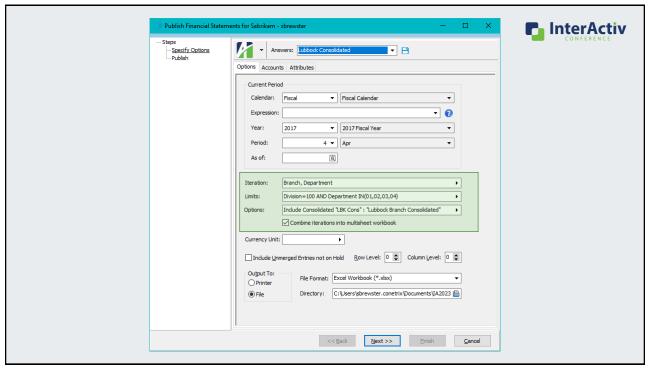


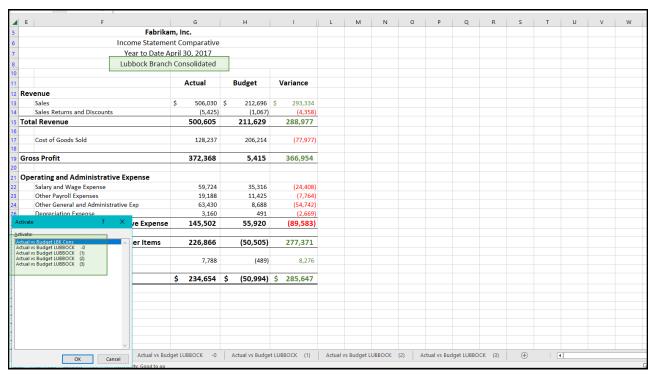


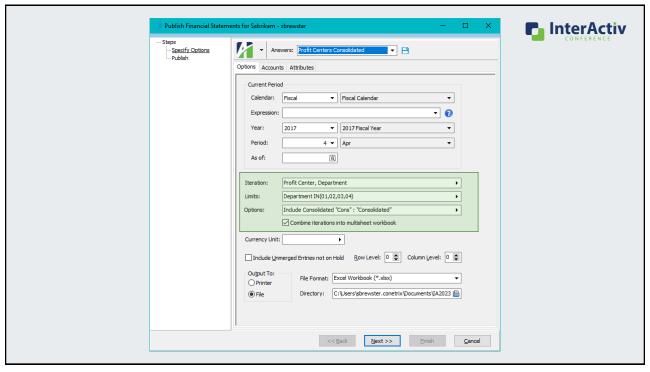


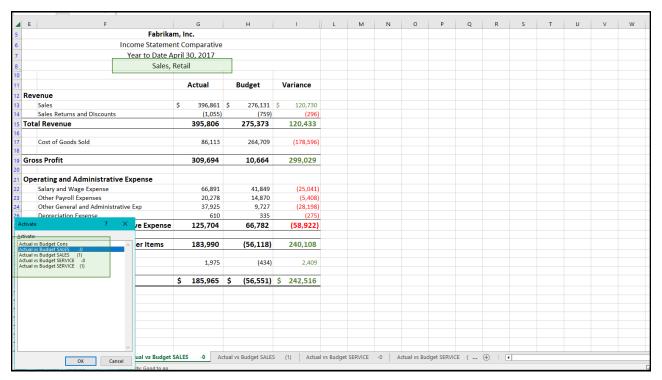








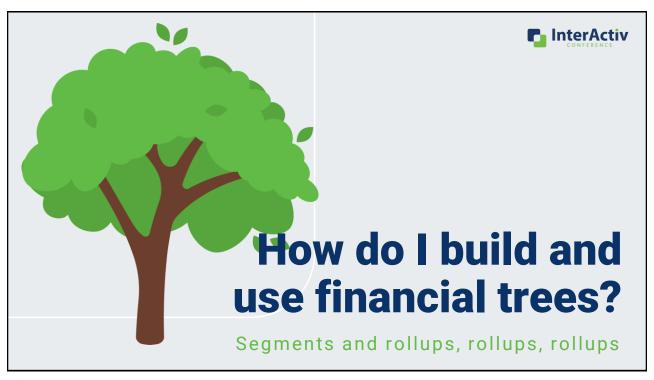




Why do I want financial trees?

- 1. Provide relevant reporting to target audiences like:
 - Branch/department/product managers
 - Boards, executives
- 2. Quickly repeat these relevant reports with saved answers using new features in the Publish process

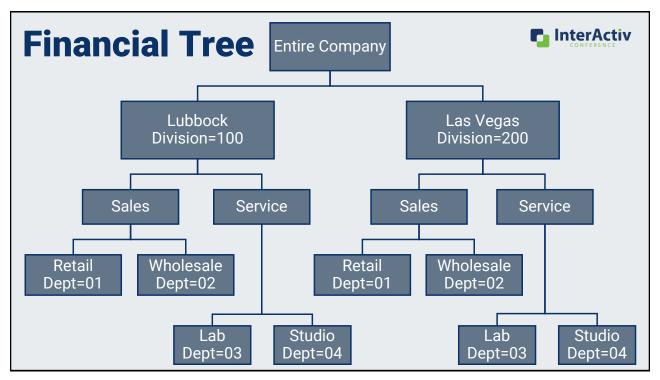


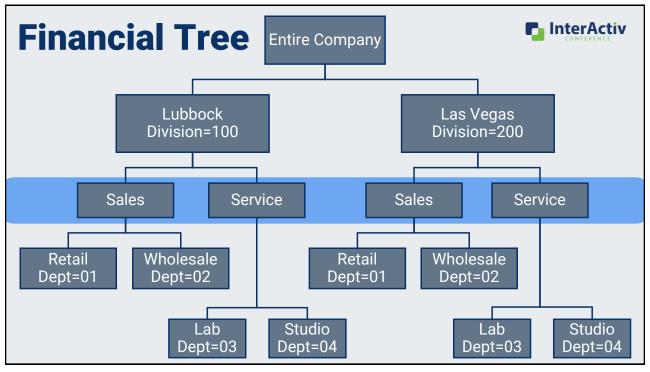


How do I build and use a financial tree?

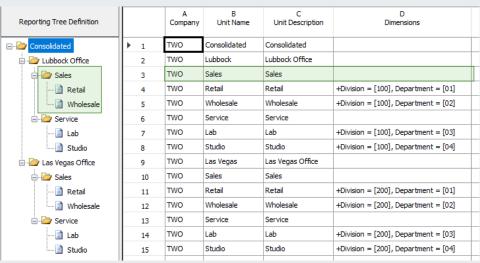
1. Create your map







Financial Trees in MR



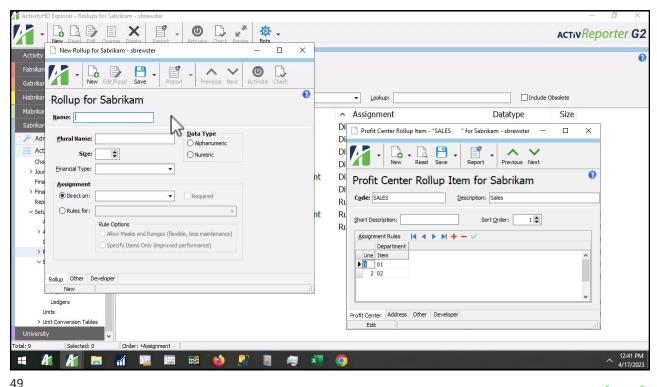


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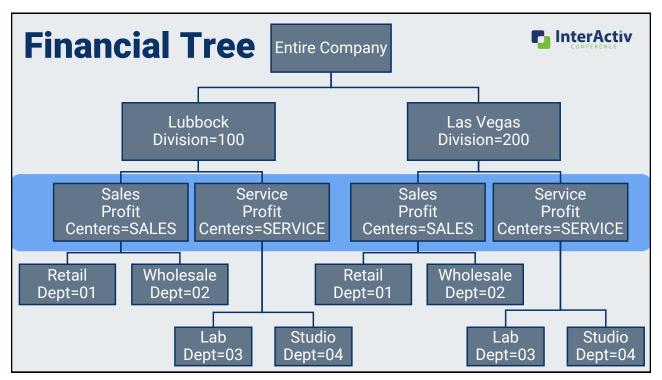
How do I build and use a financial tree?

- 1. Create your map
- 2. Build your structure with rollups





Build Rollups [mp4]

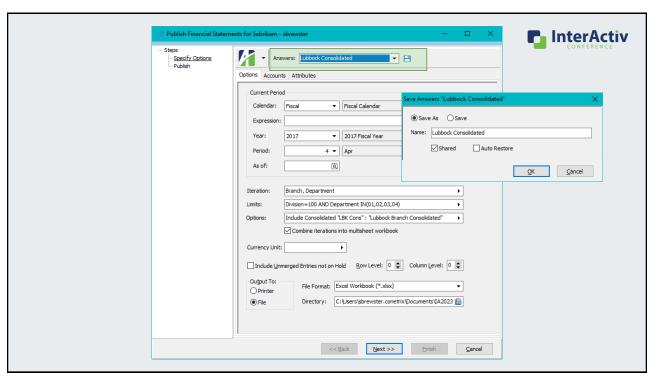


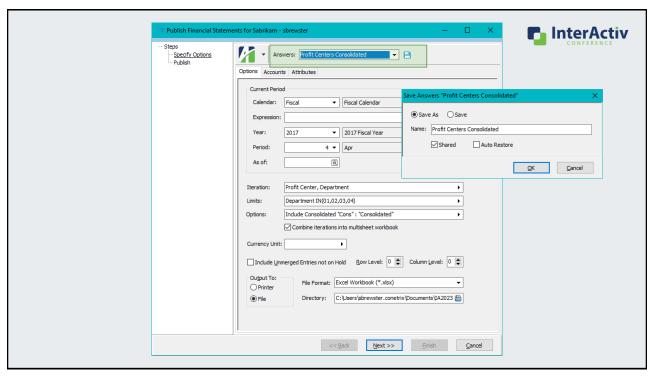
How do I build and use a financial tree?

- 1. Create your map
- 2. Build your structure with rollups
- 3. Set up saved answers in Publish



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How do I build and use a financial tree?

- 1. Create your map
- 2. Build your structure with rollups
- 3. Set up saved answers in Publish
- 4. Publish



How do I build and use a financial tree?

- 1. Create your map
- 2. Build your structure with rollups
- 3. Set up saved answers in Publish
- 4. Publish
- 5. Maintain



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How do I build and use a financial tree?

- 1. Create your map
- 2. Build your structure with rollups
- 3. Set up saved answers in Publish
- 4. Publish
- 5. Maintain
- 6. Repeat!





Introducing: Financial Tree Reporting Bot!

Publish financial reporting with:

- Multiple financial trees
- Multiple financial designs
- Multiple recipients
- Multiple file locations



Why do I want the financial tree reporting bot? Can we get our numbers even Current Month End Process



5 working days to close

 Down to 1 additional day to report and distribute

InterActiv

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Why do I want the financial tree reporting bot?

Do we have to get everyone's reports?



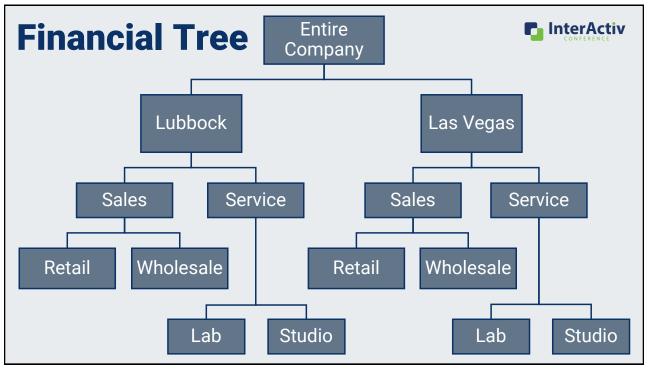
Current Month End Process

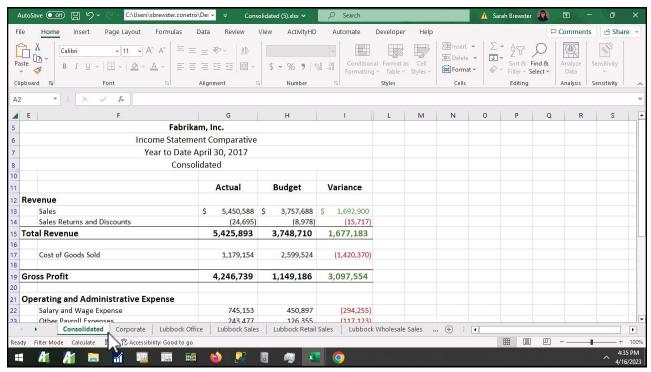
- 6 reports sent to everyone
- 2 reports relevant to branch managers



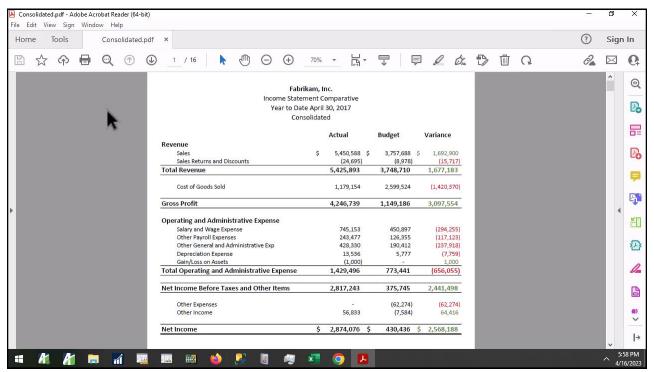
Why do I want the financial tree reporting bot? Can't you email us our reports? Current Month End Process Reports saved in shared file area Branch managers don't have reliable access to shared file area

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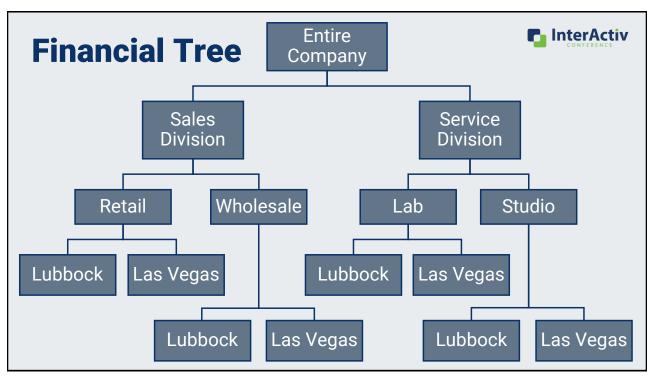


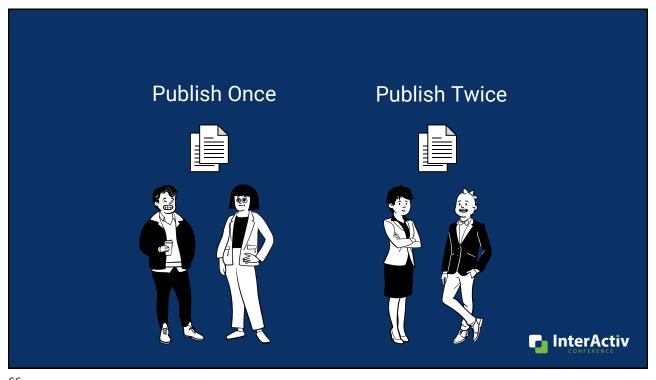


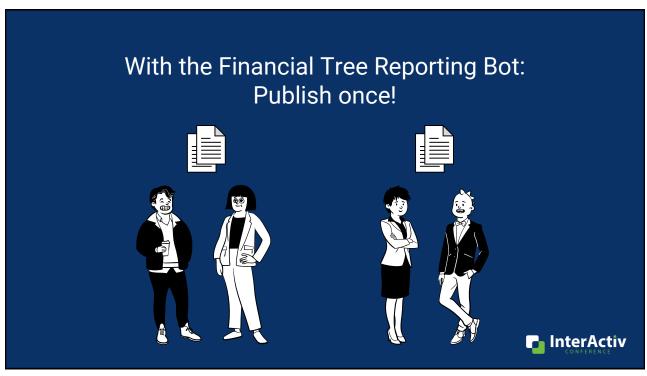
Financial Tree Reporting Bot [mp4]



Financial Tree Reporting PDF [mp4]



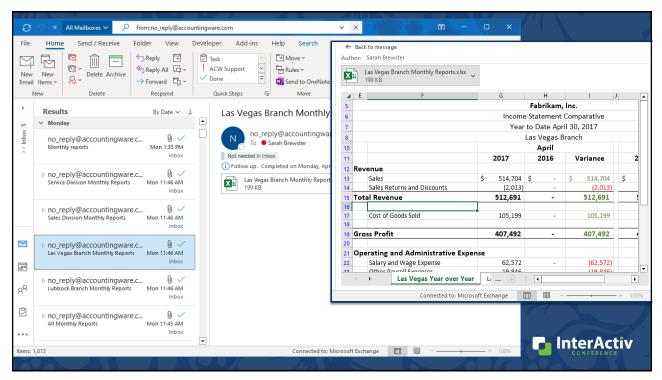




Why do I want the financial tree reporting bot?

1. Publish multiple financial trees in one process





Why do I want the financial tree reporting bot?

- 1. Publish multiple financial trees in one process
- 2. Automatically distribute to recipients
 - File location
 - Email
 - SharePoint

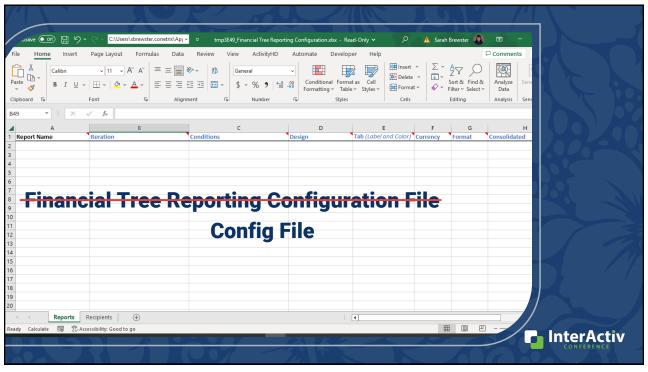


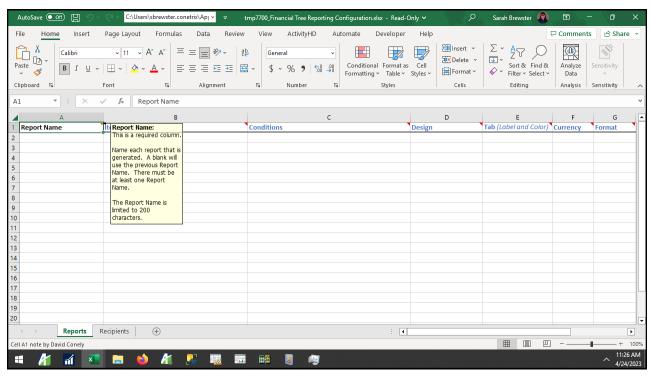
How do I use the financial tree reporting bot?

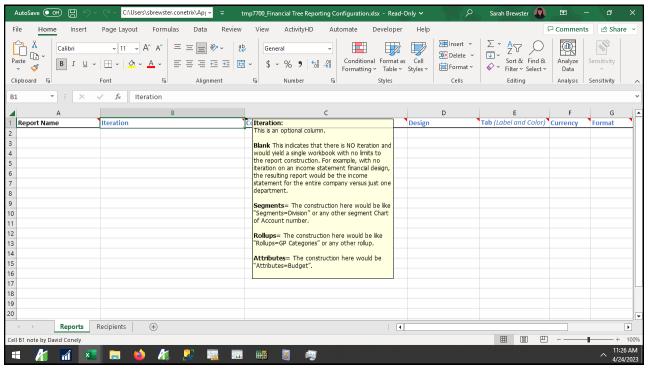
- 1. Create your map
- 2. Build your structure with rollups
- 3. Complete config file

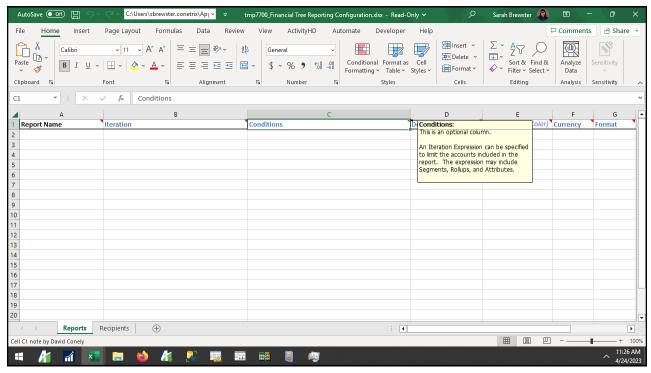


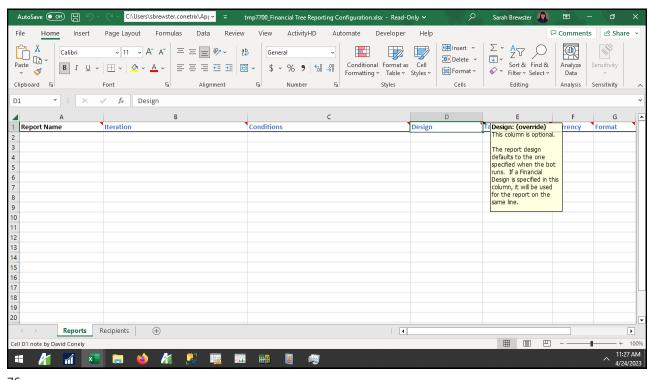
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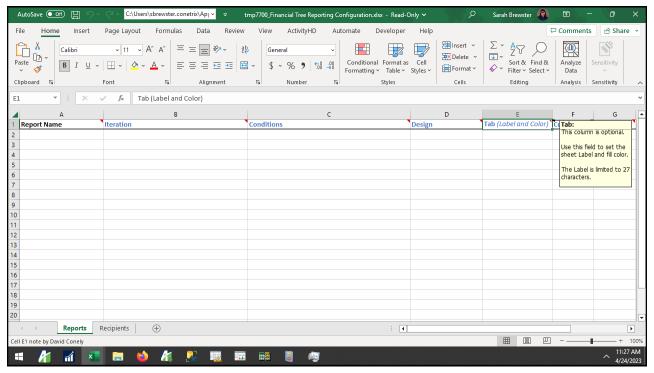


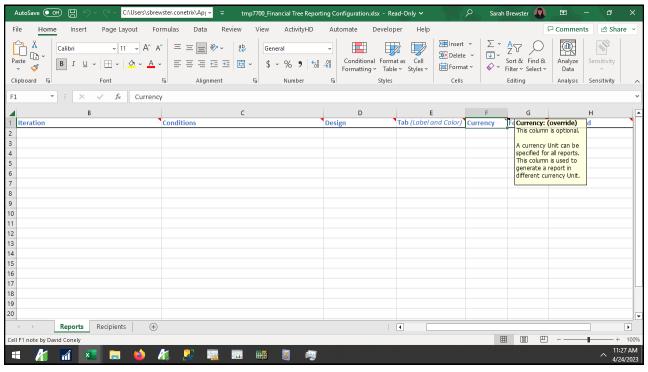


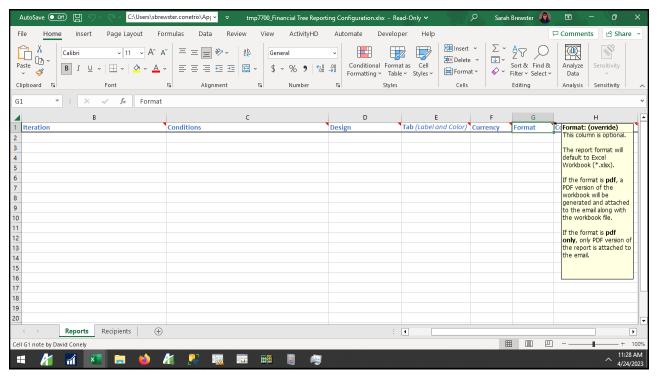


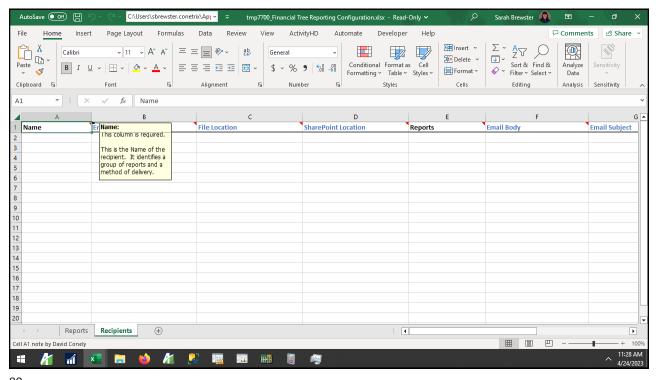


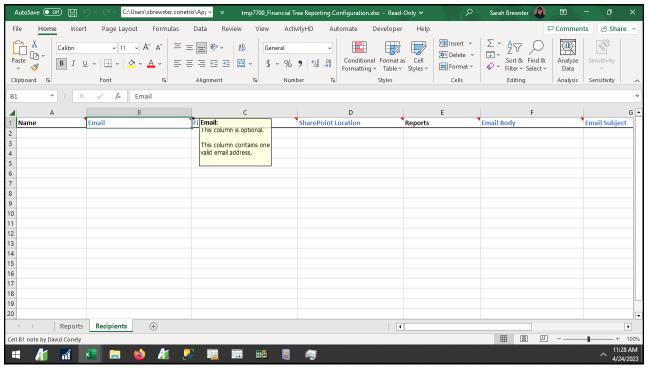


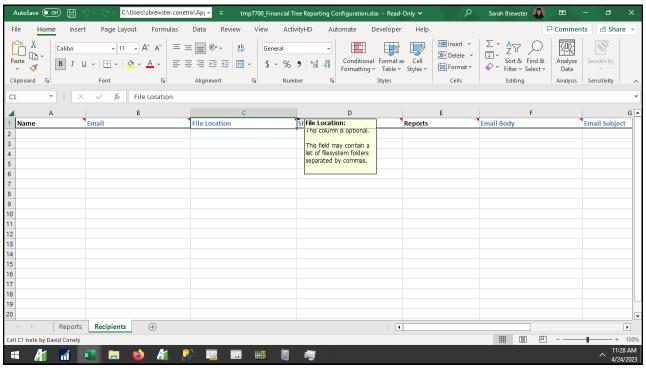


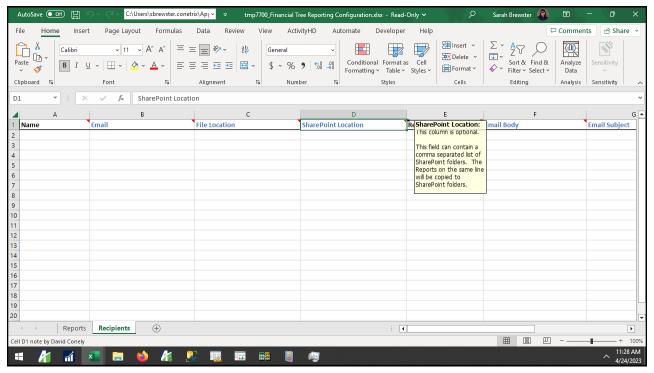


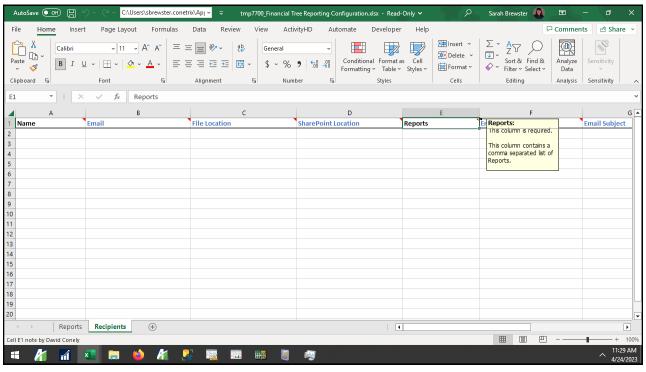


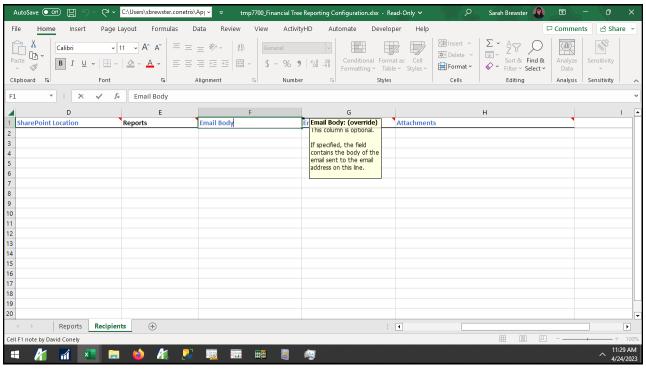


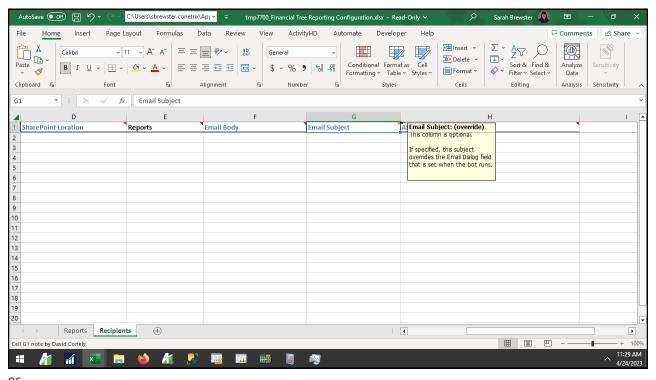


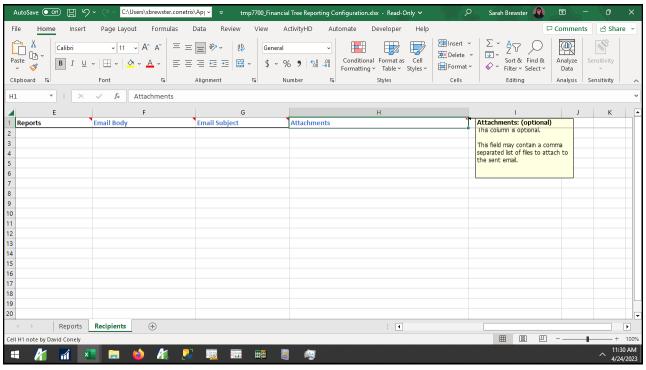


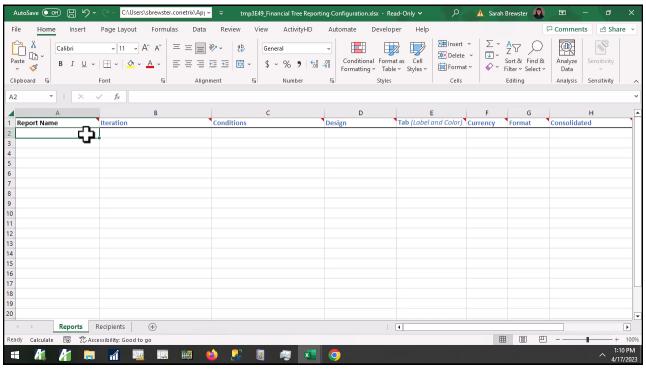










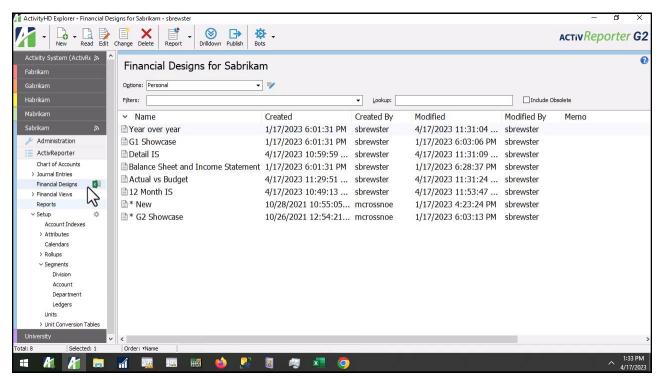


How do I use the financial tree reporting bot?

- 1. Create your map
- 2. Build your structure with rollups
- 3. Complete config file
- 4. Run the bot



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Run the Bot [mp4]

How do I use the financial tree reporting bot?

- 1. Create your map
- 2. Build your structure with rollups
- 3. Complete config file
- 4. Run the bot
- 5. Maintain

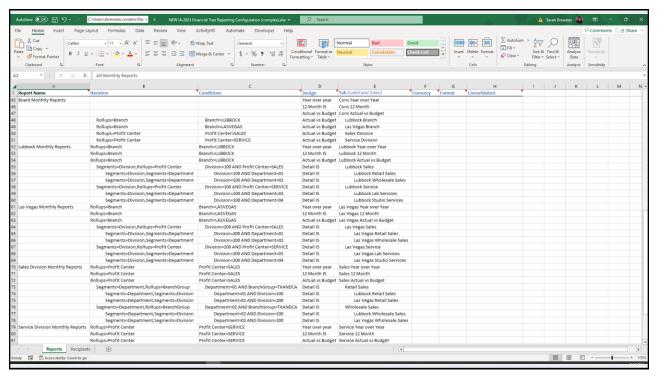


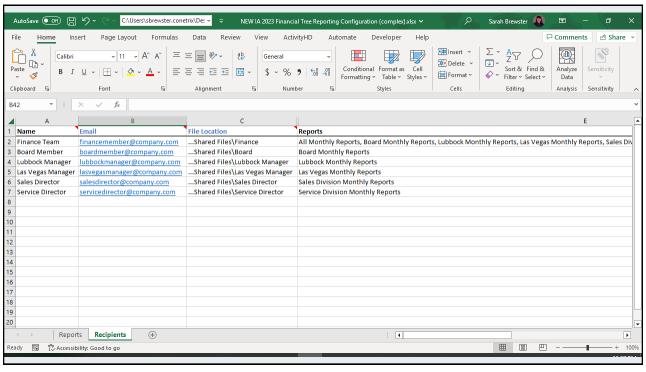
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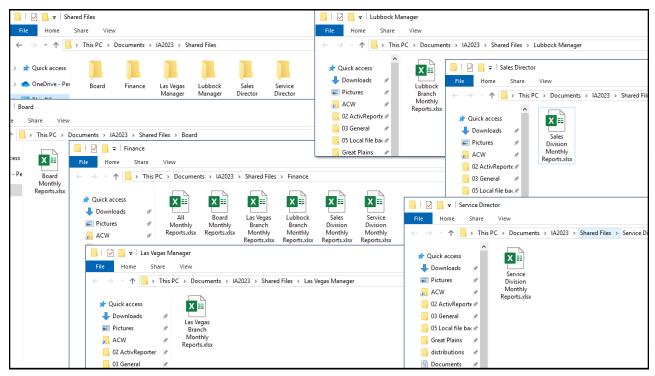
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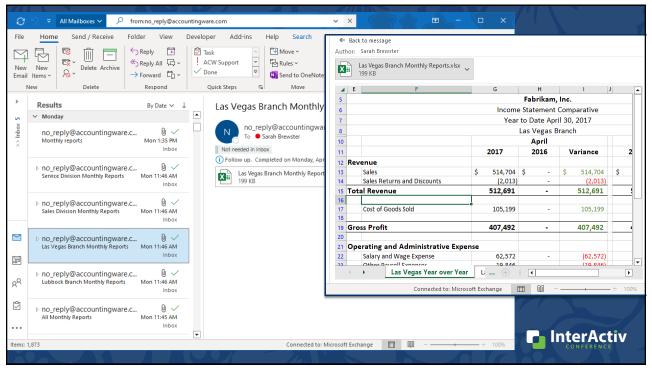
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- 5. Maintain
- 6. Repeat!











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